

Job description

Nika, a Singapore based tech startup is looking for a Digital AI Marketing intern/associate to join their team.

Company Description

Nika (<https://nikaplanet.com>) is building AGI applications for climate purposes. As driven by ex-AWS folks with a mission to reinstate integrity and transparency to the climate space, it currently builds NikaGAIA (Next-Gen Geospatial Analysis via Text Prompt). Our goal is to take over Esri and Google to become the most widely used software provider for geospatial analysis, especially in nature fields. Through this, we wish to create the most amount of indirect impact on fighting climate change by channeling resources to the most deserved areas.

Internship Overview

As a content creator at Nika, you will experience and gain insights at the rapid pace of innovation and changes at the start-up, where every day brings new challenges and opportunities to learn and adapt. You'll be immersed in the daily operations of the company by using cutting edge AI tools. This hands-on opportunity will involve working with a large amount of user data, sales pipeline and content generation. Your work will improve the public view of Nika as the leading nature tech startup in Singapore, aka the climate finance hub of Asia. This foundation will then empower the research and development (R&D) team of Nika to offer more efficient models for carbon biomass estimation, forest change extents, biodiversity impacts and carbon footprint etc that serve as compulsory data analytics in nature projects.

Embark on a rewarding journey with Nika and contribute to groundbreaking advancements in climate technology. Apply now to be part of our innovative team and gain invaluable experience in geospatial skills while driving positive change for the planet.

Responsibilities

- Assist in the video editing for our product launch videos
- Manage sales pipeline in existing Airtable
- Facilitate Head of marketing for post generation so that 1 post is published every weekday
- Collate biweekly newsletter called This Week in Geospatial

Learning Outcomes

- Different ways of using generative AI to automate manual workflows

- Improved workflow that can be translated into other job functions, after working alongside best sales from AWS
- Gain insights to various aspects of start-up while dipping your feet in various departments

Qualifications

- Undergraduate degree and above
- Ability to work independently and collaboratively in a fast-paced environment

Application Steps

Simply send an email to diana@nikaplanet.com with resume in PDF